



JOB TITLE: WELFARE COMMUNICATIONS MANAGER

LOCATION: London based / hybrid working (office based 2days/wk)

CONTRACT: Full-Time, Permanent

SALARY: £40k - £45k subject to experience

THE OPPORTUNITY

Great British Racing (GBR) is the central promotional and marketing body for British Horseracing. Its aims are to broaden racing's popularity and, in doing so, help increase engagement with and participation in the sport. A key part of GBR's remit is to showcase the levels of care and support that racehorses receive throughout their lives and promote better understanding of the sport's commitment to equine welfare amongst the wider public

GBR are looking to recruit a Welfare Communications Manager. This is an exciting opportunity for a skilled communicator to join GBR's Consumer Communications and PR team and help showcase the story of equine welfare in horse racing. Reporting to the Head of Welfare Communications, this role will support the delivery of a wide-ranging, cross-industry communications strategy and promote key elements of racing's A Life Well Lived initiative, led by the sport's Horse Welfare Board. At its heart, this position exists to proactively and positively share racing's welfare narrative and highlight the sport's commitment to ensuring every horse bred for racing enjoys a life well lived.

Please click [here](#) to view the full job description.

EQUAL OPPORTUNITIES:

We acknowledge that having a diverse and inclusive workforce is fundamental to our success and we actively encourage and welcome applications from candidates of diverse cultures, perspectives, and experiences. People with disabilities or from ethnically diverse communities are currently underrepresented in the organisation and therefore we welcome these candidates to apply.

Please apply by completing this Application Form [here](#), only candidates who have applied via the form will be considered. Our applications are anonymised in-line with our D&I initiatives and supporting documents are only provided to recruiting managers at interview stage.

The closing date for applications will be **4 January 2026**.

Should you require any reasonable adjustments, please contact us to provide further details.

We would also encourage you to complete our [Equality and Diversity Form](#) when applying for this role.