



**JOB TITLE:** Welfare Communications Executive

**REPORTS TO:** Head of Welfare Communications

**ROLE:** Permanent, Full-Time

**LOCATION:** Flexible home working with up to four days a calendar month in the London office

**REQUIREMENTS:** Full driving licence and ability to travel are essential to both support events and undertake meetings

**SALARY:** £32,000.00 - £35,000.00 FTE



Please contact [recruitment@britishhorseracing.com](mailto:recruitment@britishhorseracing.com) or 020 7152 0066 to inform us of any reasonable adjustments you require.

## OVERVIEW:

Great British Racing (GBR) is the central promotional and marketing body for British Horseracing. Its aims are to broaden racing's popularity and, in doing so, help increase engagement with and participation in the sport through racegoing; TV viewing and shared ownership. A key part of our remit is to showcase the levels of care that our racehorses receive throughout their lives and promote better understanding of the sport's commitment to equine welfare amongst the wider public.

## JOB PURPOSE:

We have a fantastic opportunity for a talented communicator to join GBR's Public Relations team to help tell the story of equine welfare in horse racing. Supporting the Head of Welfare Communications, the role will help to deliver the wide-reaching and cross-industry communications strategy along with promoting key aspects of the Horse Welfare Board's *A Life Well lived* strategy. This role's core purpose is to positively and proactively tell racing's welfare story and demonstrate the sport's commitment to ensuring all horses bred for racing lead a life well lived amongst external audiences.

## EQUAL OPPORTUNITIES:

We acknowledge that having a diverse and inclusive workforce is fundamental to our success and we actively encourage and welcome applications from candidates of diverse cultures, perspectives, and experiences. People with disabilities or from ethnically diverse communities are currently underrepresented in the organisation and therefore we welcome these candidates to apply.

Please click here to view the [job description](#)

**If you feel you have the relevant skills and experience, please apply by completing our application form on the following application form [here](#).**

**Closing date: 29<sup>th</sup> November 2023**