

MARKETING AND COMMUNICATIONS EXECUTIVE – MATERNITY COVER

Recruiter	Retraining of Racehorses Retraining of Racehorses (RoR)
Job Role	Marketing & Communications Executive, Maternity Cover
Line Manager	Director of Fundraising, Marketing and Communications
Location	Hybrid including the RoR Office, East Garston, Hungerford. Some national travel required.
Salary	£38-40K/annum pro-rata (dependent on experience)
Posted	27/10/2025
Closes	14/11/2025
Contract Type	Full-Time (35 hours pw) 8 – 12 Months Fixed-Term

Retraining of Racehorses (RoR) is British Horseracing's official equine charity established in 2000 for the welfare of horses that have retired from racing.

RoR are seeking a professional and self-motivated individual to assist the Director of Fundraising, Marketing and Communications in developing and executing RoR's comprehensive marketing and communications strategy.

To play a key role in communicating with our members, stakeholders, and the press to raise the profile of the charity's work. This will include managing email campaigns, digital and social media channels, and creating and updating content on our website.

Additionally, this role involves collaborating with the media to ensure effective coverage of our initiatives and achievements.

You will be responsible for crafting compelling messages that resonate with our diverse audience, ensuring consistent and engaging communication across all platforms. This includes monitoring and analysing the performance of our digital efforts to refine strategies and maximise reach and impact. Your contributions will be pivotal in enhancing RoR's visibility and support, ultimately driving our mission forward.

Equal opportunities

We acknowledge that having a diverse and inclusive workforce is fundamental to our success and we actively encourage and welcome applications from candidates of diverse cultures, perspectives, and experiences. People with disabilities or from ethnically diverse communities are currently underrepresented in the organisation and therefore we welcome these candidates to apply.

Further details can be found in the Job Description [here](#).

Interested applicants should provide their Suitability Statement and CV in writing to Vicky Vine, Director of Fundraising, Marketing and Communications Retraining of Racehorses at vvine@ror.org.uk by **Friday 14th November 2025**.

First interviews to take place w/c 24 November and second interviews w/c 1 December 2025.