

DIGITAL TRANSFORMATION LEAD (WEB AND CRM)

Recruiter	Retraining of Racehorses
Job Role	Digital Transformation Lead (Web and CRM)
Line Manager	Director of Fundraising, Marketing and Communications
Location	Hybrid, primarily home-based, with travel to Lambourn, Cheltenham and London as needed.
Salary	£53,000–£56,000 FTE
Posted	30/03/2026
Closes	13/04/2026
Contract Type	Full-Time (35 hours pw) Fixed term / contractor (up to two years)

Retraining of Racehorses (RoR) is British racing's official aftercare charity, dedicated to safeguarding the welfare of former racehorses and supporting them to thrive beyond the finish line.

As demand for our services continues to grow, robust digital infrastructure is essential to improving traceability, strengthening engagement with owners, and delivering measurable welfare outcomes.

RoR are seeking an experienced digital transformation lead to shape, deliver and embed RoR's web and CRM redevelopment programme.

This role requires a highly capable all-rounder with strong technical fluency, strategic mindset and proven delivery experience. The successful candidate will work collaboratively with internal teams, external stakeholders and RoR's digital supplier to ensure the programme delivers lasting organisational value.

This position is a full time, fixed term / contractor role.

Equal opportunities

We acknowledge that having a diverse and inclusive workforce is fundamental to our success and we actively encourage and welcome applications from candidates of diverse cultures, perspectives, and experiences. People with disabilities or from ethnically diverse communities are currently underrepresented in the organisation and therefore we welcome these candidates to apply.

Further details can be found in the Job Description [here](#).

Interested applicants should provide their Suitability Statement and CV in writing to Vicky Vine, Director of Fundraising, Marketing and Communications Retraining of Racehorses at vvine@ror.org.uk by **Monday, 13th April 2025**.