



# Great British Racing

## PR and Consumer Communications Assistant

**Contract Type:** Full time, Permanent

**Location:** London (Hybrid Flexibility)

**Salary:** circa £28,000

Great British Racing (GBR) is the central promotional and marketing body for British Horseracing. Its aims are to broaden racing's popularity and, in doing so, help increase engagement with and participation in the sport through racegoing; TV viewing and shared racehorse ownership.

The PR Assistant will work as part of a multi-disciplinary team to promote and raise the profile of horse racing, Britain's second biggest spectator sport, through the development and activation of creative PR campaigns designed to increase the sport's popularity.

### Equal opportunities

We acknowledge that having a diverse and inclusive workforce is fundamental to our success and we actively encourage and welcome applications from candidates of diverse cultures, perspectives, and experiences. People with disabilities or from ethnically diverse communities are currently underrepresented in the organisation and therefore we welcome these candidates to apply.

For more information, please see the job description [here](#).

**Please apply by completing this Application Form [here](#), only candidates who have applied via the form will be considered. Our applications are anonymised in-line with our D&I initiatives and supporting documents are only provided to recruiting managers at interview stage.**

The closing date for applications is **31 December 2025**.

Should you require any reasonable adjustments, please contact [recruitment@britishhorseracing.com](mailto:recruitment@britishhorseracing.com) to provide further details.

We would also encourage you to complete our **Equality and Diversity Form** when applying for this role.

[GBR Employment Application Form \(cognitoforms.com\)](#)