



JOB TITLE: MARKETING PROJECTS MANAGER

LOCATION: London based / hybrid working (office based 2days/wk)

CONTRACT: Full-Time, Permanent

SALARY: £40k - £45k subject to experience

THE OPPORTUNITY

Great British Racing (GBR) is the central promotional and marketing body for British Horseracing. Its aims are to broaden racing's popularity and, in doing so, help increase engagement with and participation in the sport through racegoing, short form and long form viewing and shared racehorse ownership.

GBR are looking to recruit an Marketing Projects Manager who will play a key role in supporting the delivery of GBR's consumer marketing activity, working across promotional campaigns, event marketing, innovation initiatives and partnership activations.

This is a varied role where you'll have the opportunity to take ownership of certain projects, particularly National Racehorse Week and Shared Ownership, but you will be able to develop your strategic thinking across wider projects and make a tangible impact on the growth of the sport.

Reporting to the Head of Marketing, this role is ideal for a proactive, creative & results-driven marketing professional with a strong understanding of campaign execution, brand / product marketing, and audience engagement.

Please click [here](#) to view the full job description.

We acknowledge that having a diverse and inclusive workforce is fundamental to our success and we actively encourage and welcome applications from candidates of diverse cultures, perspectives, and experiences. People with disabilities or from ethnically diverse communities are currently underrepresented in the organisation and therefore we welcome these candidates to apply.

To apply, please submit your CV and Covering Letter clearly outlining your suitability for the role to recruitment@britishhorseracing.com. The closing date for applications will be Tuesday 12 August 2025.

Should you require any reasonable adjustments, please contact us to provide further details.

We would also encourage you to complete our [Equality and Diversity Form](#) when applying for this role.