



**BRITISH HORSERACING AUTHORITY  
INTEGRITY & REGULATION DEPARTMENT  
JOB DESCRIPTION**

**JOB TITLE: BETTING AND RACING ANALYST**  
**REPORTS TO: RACEDAY INTEGRITY TEAM LEADER**  
**LAST REVIEWED: July 2024**

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**ROLE PURPOSE:**

The British Horseracing Authority (BHA) is the governing body of what we consider to be the best horseracing in the world. It is responsible for promoting, representing and regulating the sport and its participants and is at the heart of a major leisure and entertainment sector, a leading betting product and the focus of an important breeding sector.

In contributing to this broad objective, the specific role of the Integrity & Regulation Department is to ensure that British Horseracing (racing) is seen as a capable and progressive regulator, delivering the highest levels of integrity, whilst at the same time working towards delivering the right conditions to ensure growth of the sport; ensuring the highest standards of regulation; and promoting confidence within the whole sport. As such, demonstrating fairness towards participants, transparency and consistency, and the promotion of the safety and welfare of horses and people in the sport, are key.

The Betting and Racing Analyst reports to the Raceday Integrity Team Leader and is responsible for monitoring markets on racing across all betting platforms, with the aim of identifying irregularities and trends that potentially impact negatively upon the sport's integrity. As well as monitoring the betting, the successful candidate will also be required to monitor, analyse and report on participant performance (human and equine) for suspected integrity issues. They will also play a key role in fulfilling the BHA's contract to provide a bet-monitoring service to the Irish Horseracing Regulatory Board, which regulates the sport in Ireland.

**PRINCIPAL RESPONSIBILITIES:**

- Monitor and analyse betting on racing in live time, and report any patterns that are considered suspicious, unusual or irregular
- Identify activity that has the potential to undermine the integrity of racing
- Provide relevant live-time information to BHA stewards and raceday teams whilst requesting actions in the interests of integrity where necessary
- Monitor the sport for suspicious performance, associations, activities and long-term patterns
- Conduct analysis and present conclusions on betting and racing matters in support of ongoing integrity investigations
- Present analytical work as required through written reports and charts
- Develop, highlight and proactively investigate intelligence trends
- Identify long-term suspicious patterns of behaviour that might potentially threaten the integrity of racing
- Produce end-of-day integrity reports, highlighting relevant betting and racing information
- Provide an integrity presence at UK race meetings, as required
- Provide raceday or analytical assistance for ongoing integrity investigations, as required

## **DEPARTMENT**

- The Integrity & Regulation Department is made up of the following teams;
  - Intelligence
  - Investigations
  - Race Monitoring
  - Supervision
  - Safeguarding
  - Regulatory
- The Department is headed by the Director of Integrity and Regulation, and led by the Head of Integrity. The Raceday Integrity Team Leader will be your immediate line manager.
- The intelligence picture is vital to underpinning the key objective of the Department, to keep racing fair and clean. This Betting and Racing Analyst role will be critical to supporting and contributing to the delivery of this overarching objective.

*As the needs of the business change rapidly, this role will change accordingly. This document should be viewed as guidelines which might become subject to change.*

## **PERSON SPECIFICATION**

### **COMPETENCIES**

- Substantial experience of the betting industry, either from employment within it or through other exposure that can be demonstrated.
- Strong knowledge and understanding of all betting mediums and markets, including fixed-odds, betting exchanges and spread betting.
- Extensive knowledge and understanding of horseracing in Britain and Ireland.
- Good communication and presentation skills, both written and verbal.
- Ability to clearly present conclusions of analysis through written reports and charts.
- Ability to identify and develop lines of investigative enquiry.
- Knowledge and understanding of intelligence systems and investigative processes would be an advantage.
- Ability to work effectively as part of a team, but trusted to work independently when required.
- Experience of working in a confidential environment and managing sensitive material would be an advantage.
- Strong organisational skills with the ability to multi-task, prioritise and meet time constraints.
- Highly competent in the use of MS Office packages.
- Ability to use initiative and be proactive.
- Knowledge of Irish horseracing and its participants would be an advantage.

### **PERSONAL QUALITIES**

- Accuracy and attention to detail are vital.
- Excellent communication and interpersonal skills.
- Confident and experienced in delivering presentations to varied audiences.
- Strong, resilient, but able to exercise diplomacy when required.
- Excellent inter-personal, motivational and team working skills.
- Proven ability to form, and work productively in, partnerships both internally and externally.
- Effective time management skills.
- An active interest in horses, horseracing and betting.

### **SPECIAL CIRCUMSTANCES**

- The nature of the sport dictates that the post-holder will frequently be expected to work outside of normal working hours, e.g. evenings, weekends, public holidays.
- A full, valid, clean driving licence is desirable.
- Willingness to travel to British racecourses on a regular basis.
- Occasional overnight stays to attend race meetings or participate in operations.