

OWNERSHIP NAMES AND STYLES

Except where the British Horseracing Authority (BHA) directs otherwise, Ownership Names and Styles will only be accepted in accordance with the policy below.

Capitalised terms used within this policy take the meaning as defined by the Rules of Racing.

GENERAL

1. An Owner's name must be unique, as deemed by the BHA, and sufficiently different from any other name:
 - 1.1. Currently registered; and,
 - 1.2. Any name registered for any period during the last 18 months (as a minimum).
2. An Owner's name must not exceed 40 characters in length, including spaces and punctuation.
3. An Owner's name must not be a name which the BHA considers:
 - 3.1. is suggestive or has a vulgar, obscene or insulting meaning;
 - 3.2. may be offensive to religions, political or ethnic groups;
 - 3.3. is in poor taste;
 - 3.4. to be inappropriate use of names made up of internet site addresses;
 - 3.5. may otherwise cause offence;
 - 3.6. may cause confusion in the administration of racing or betting;
 - 3.7. to directly, or indirectly, promote any products or services prohibited under the [BCAP code](#);
or,
 - 3.8. is the name of a prominent company, product or trade except where registered for that Company or association.
4. The BHA reserves the right to reject an Owner's name that is otherwise considered inappropriate.

SOLE OWNERS

5. A Sole Owner's name must be the name of the Owner, except that screen, stage or pen names may be accepted where the name has been in common public use.
6. It is not permitted to use an assumed name for the purposes of racing.
7. Decorations and awards (e.g. M.B.E, C.B.E, etc) may not be included.
8. A Sole Ownership name must only make reference to the Registered Owner.
9. The personal representative of an individual who is deceased may run the horse solely under the following description unless they have been notified by the BHA that they are required to make an application to register their own name in the register of Owners: Executor(s) (or Administrator(s) or Personal Representative) of [insert name of the deceased Person].

COMPANY



10. A Company name must be the name of the Owner.

PARTNERSHIP

11. If a Partnership name is formed of person's names, names for inclusion may only be those who are a party in the Partnership.

SYNDICATE

12. No other ownership entity may include 'Syndicate' within the namestyle.

13. Syndicates should not include the name 'Partnership' or 'Racing Club' within their namestyle.

CLUB

14. Club Registrations must include the word 'Club' within the namestyle. No other ownership entity may include 'Club' within their namestyle.

GENERAL POWER

15. The BHA may refuse to grant an application, or withdraw, cancel or suspend the consent, permission, approval, registration or other administrative step if it considers it appropriate to do so, pursuant to Rules (A)12 and 13.

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